JAMES

GOODNOW

CEO & President

[James Goodnow](https://www.fennemorelaw.com/people/attorneys/james-goodnow/)

**JAMES G**“**OODNOW**

[Phoenix](https://www.fennemorelaw.com/contact-us/phoenix/)

P: 602.916.5440 F: 602.916.5640

[jgoodnow@fennemorelaw.com](mailto:jgoodnow@fennemorelaw.com)

"There's a way to do it better. Find it." – Thomas Edison ”

James Goodnow is Fennemore’s CEO. Nearly two decades after starting his career at the firm as a file clerk, he became the youngest known chief executive of a major law firm in U.S. history when he started in his current role in 2018. He earned his JD at Harvard Law School, a master’s degree in entrepreneurship at the University of Cambridge Business School (U.K.), and a B.S. from Santa Clara University, where he graduated first in his class.



During his time as CEO, James has focused on positioning Fennemore for the future. He has helped lead the M&A teams that have resulted in the opening of 15 new offices around the U.S.

— allowing the firm to better serve its business client base. Fennemore’s upward trajectory led to it being named the [#1 firm in the U.S. for year-over-year revenue growth according to the 2023](https://mailchi.mp/c30439bab065/fennemore_tops_all_us_law_firms_for_revenue_growth_among_am_law_200) [*American Lawyer*](https://mailchi.mp/c30439bab065/fennemore_tops_all_us_law_firms_for_revenue_growth_among_am_law_200)[Am Law 200 rankings (45.6%).](https://mailchi.mp/c30439bab065/fennemore_tops_all_us_law_firms_for_revenue_growth_among_am_law_200) He has collaborated with his colleagues to

implement AI-based technology and data analysis tools that have given the firm and its clients an edge. He and the firm’s senior leadership team believe in listening carefully and always putting people first — a philosophy that contributes to Fennemore’s industry-leading retention and job-satisfaction statistics.

James is known for his thought leadership at the intersection of law and business. He has been featured on the cover of *The American Lawyer* (“Meet the New Boss … James Goodnow Shows What the Firm of the Future Might Look Like”), and *ABA Journal* named him one of “America’s Techiest Lawyers” in a cover story. Apple profiled James on Apple.com and in a worldwide “Apple in Business” ad campaign. He is a contributor to [*Entrepreneur Magazine*](https://www.entrepreneur.com/author/james-goodnow)and writes [a law](https://abovethelaw.com/author/jamesgoodnow/) [firm management, leadership, and innovation column](https://abovethelaw.com/author/jamesgoodnow/) for *Above the Law*. He is the co-author

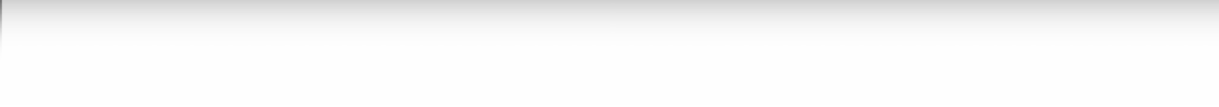
of *Motivating Millennials: How to Recognize, Recruit and Retain the Next Generation of Leaders*, which debuted at #1 on Amazon in the business management new release category.

James is involved in the community. He has chaired, served on the board, or been involved in many organizations, including Make-A-Wish AZ, TGen (Translational Genomics Research

Institute), the National Kidney Foundation of Arizona, Brophy College Preparatory, the AZ Center for the Blind & Visually Impaired, and more. He is married to his high school sweetheart and is the proud father of two children. Outside of the office, James can be found playing golf or pickleball with his family. He enjoys wine because it’s about people, culture, history, science, and relationships. He’s a Level I sommelier with the Court of Master Sommeliers.

# EDUCATION

J.D., Harvard Law School (Thesis/3L paper on research-focused LegalTech)



[Watch on](https://www.youtube.com/watch?v=aaH7wlZXokw&embeds_referring_euri=https%3A%2F%2Fwww.fennemorelaw.com%2F)

Share

[Discover a New Legal Practice: Fennemore Forward](https://www.youtube.com/watch?v=aaH7wlZXokw)

Master’s Degree, University of Cambridge Business School (U.K.), Entrepreneurship (Thesis-“Reboot: Using Entrepreneurial Strategies to Infuse Innovation in Established Businesses”).

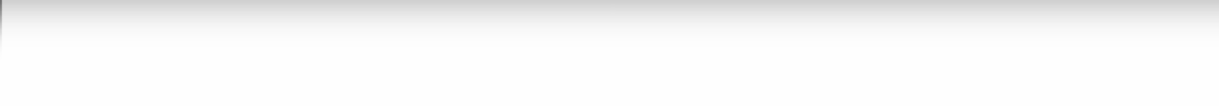
MIT Sloan School of Management, Dual Certificates in (i) Management & Leadership, and (ii) Strategy & Innovation

Harvard Business School, Management Certificate (“Becoming a Better Manager,” HBSO) B.S., Santa Clara University, *summa cum laude* (graduated first in class)

Certified Mergers & Acquisitions Professional (M&AP), Institute for Mergers, Acquisitions and Alliances (IMAA)

Certified International Mergers & Acquisitions Professional (IM&A), Institute for Mergers, Acquisitions and Alliances (IMAA)

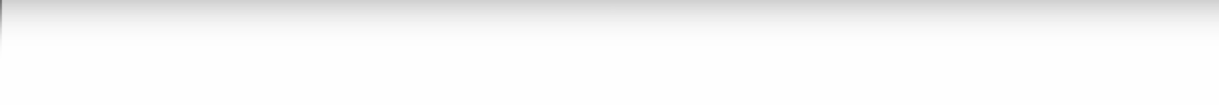
Phi Beta Kappa



[Watch on](https://www.youtube.com/watch?v=Cou3eiDdB3w&embeds_referring_euri=https%3A%2F%2Fwww.fennemorelaw.com%2F)

Share

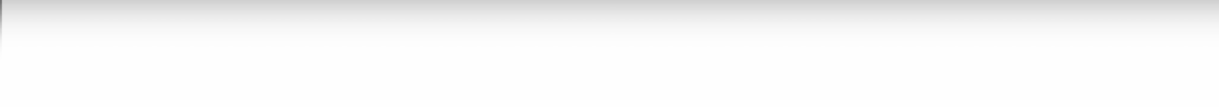
[James Goodnow’s Keynote at 2023 Fennemore Firm Retreat in San Francisco (Into the Future)](https://www.youtube.com/watch?v=Cou3eiDdB3w)



[Watch on](https://www.youtube.com/watch?v=Y_a7AAOXW2k&embeds_referring_euri=https%3A%2F%2Fwww.fennemorelaw.com%2F)

Share

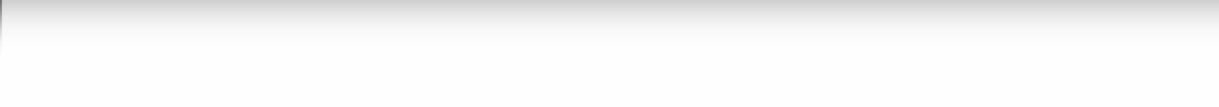
[James Goodnow on Fennemore's Legacy and Future: Building Communities Since 1885](https://www.youtube.com/watch?v=Y_a7AAOXW2k)



[Watch on](https://www.youtube.com/watch?v=HJ1RGABkNsE&embeds_referring_euri=https%3A%2F%2Fwww.fennemorelaw.com%2F)

Share

[James Goodnow’s Keynote at 2024 Fennemore Retreat in Las Vegas (Blue Oceans, AI, and Future of Law)](https://www.youtube.com/watch?v=HJ1RGABkNsE)



[Watch on](https://www.youtube.com/watch?v=3rvFilu6bu0&embeds_referring_euri=https%3A%2F%2Fwww.fennemorelaw.com%2F)

Share

[Fennemore University Recap Video 2024](https://www.youtube.com/watch?v=3rvFilu6bu0)

# AREAS OF PRACTICE

**Professional Services M&A Experience**

James has led or co-led M&A transactions that have led to the opening of 10 new Fennemore offices across the United States.

# AWARDS AND HONORS

Innovative Business Leader of the Year, *AZ Big Media*

Best Lawyers in America® Southwest Super Lawyers®

Top 50 AZ Big Media Leaders to Watch in 2025, *AZ Big Media*

Top 100 Lawyers in Arizona, *AZ Big Media*

AZ Business Leader, *AZ Business Magazine*

Lifetime Achievement, America’s Top 100 Attorneys®

*Top 100 Lawyers*, *AZ Business Magazine*

AZ Business Leader, *AZ Business Magazine Newsweek,* 20 Leaders (Law)

AV® Preeminent™ Peer Review Rated (the highest rating available), by Martindale-Hubbell AZ Big 100, Business Leaders, AZ Big Media

# ARTICLES AND PRESENTATIONS

Quoted, “[Fennemore Aims to Expand Talent Pool with New Remote-Work Program](https://www.abajournal.com/news/article/fennemore-wants-to-expand-its-talent-pool-its-new-remote-work-program-aims-to-make-it-happen#google_vignette),” ABA Journal, July 11, 2024

Quoted, “[Fennemore Launches New Frontier for Remote Attorneys with Fennemore Forward](https://azbigmedia.com/business/law/fennemore-launches-new-frontier-for-remote-attorneys-with-fennemore-forward/),” AZ Big Media, July 10, 2024

Quoted, “[A Big Law Firm Launches National Remote Work Push After Hiring Dozens in Denver](https://www.bizjournals.com/denver/news/2024/07/10/fennemore-denver-remote-work-hiring.html),” Denver Business Journal, July 10, 2024

Quoted, “[An Am Law 200 Firm in Your Home Office: Fennemore Launches Remote Lawyer](https://www.law.com/americanlawyer/2024/07/09/an-am-law-200-firm-in-your-home-office-fennemore-launches-remote-lawyer-program/?kw=%27An%20Am%20Law%20200%20Firm%20in%20Your%20Home%20Office%27%3A%20Fennemore%20Launches%20Remote%20Lawyer%20Program&utm_position=1&utm_source=email&utm_medium=enl&utm_campaign=afternoonupdate&utm_content=20240709&utm_term=tal&oly_enc_id=3570C3151245I0X) [Program](https://www.law.com/americanlawyer/2024/07/09/an-am-law-200-firm-in-your-home-office-fennemore-launches-remote-lawyer-program/?kw=%27An%20Am%20Law%20200%20Firm%20in%20Your%20Home%20Office%27%3A%20Fennemore%20Launches%20Remote%20Lawyer%20Program&utm_position=1&utm_source=email&utm_medium=enl&utm_campaign=afternoonupdate&utm_content=20240709&utm_term=tal&oly_enc_id=3570C3151245I0X),” The American Lawyer, July 9, 2024

Quoted, “[Fennemore Launches New Frontier for Remote Attorneys: Fennemore Forward](https://nevadabusiness.com/2024/07/fennemore-launches-new-frontier-for-remote-attorneys-fennemore-forward/),” Nevada Business Magazine, July 9, 2024

Quoted, “[Fennemore Craig Launches Remote Work Program](https://www.law360.com/pulse/california-pulse/articles/1856107?nl_pk=eaa7f75d-0228-4ec7-bc8e-7081157f0786&utm_source=newsletter&utm_medium=email&utm_campaign=pulse/california-pulse&utm_content=2024-07-09&read_main=1&nlsidx=0&nlaidx=6),” Law360, July 9, 2024

Quoted, “[Fennemore Craig Launches Formal Remote Work Program for Lawyers](https://www.jdjournal.com/2024/07/09/fennemore-craig-launches-formal-remote-work-program-for-lawyers/),” JDJournal, July 9, 2024

Quoted, “[Another US Law Firm Touts Fully Remote Option, Bucking Post-Pandemic Trend](https://www.xm.com/fr/research/markets/allNews/reuters/another-us-law-firm-touts-fully-remote-option-bucking-postpandemic-trend-53876632),” XM.com, July 9, 2024

Quoted, “[Law Firm Introduces a New Standard for the Modern Law Firm with 100% Remote](https://inbusinessphx.com/legal-regulations/law-firm-introduces-a-new-standard-for-the-modern-law-firm-with-100-remote-work-program) [Work Program](https://inbusinessphx.com/legal-regulations/law-firm-introduces-a-new-standard-for-the-modern-law-firm-with-100-remote-work-program),” inBusiness Phoenix, July 9, 2024

Quoted, “[Fennemore Announces New Fully Remote Work Platform](https://www.lawweekcolorado.com/article/fennemore-announces-new-fully-remote-work-platform/),” Law Week Colorado, July 9, 2024

Quoted, “[Biglaw Firm Says Blanket Mandated Office Policies Are a Mistake, Launches Remote](https://abovethelaw.com/2024/07/biglaw-firm-says-blanket-mandated-office-policies-are-a-mistake-launches-remote-recruiting-effort/) [Recruiting Effort](https://abovethelaw.com/2024/07/biglaw-firm-says-blanket-mandated-office-policies-are-a-mistake-launches-remote-recruiting-effort/),” Above the Law, July 9, 2024

Quoted, “[Want to Work Remote? Fennemore Law Firm Just Launched a National Hiring](https://www.bizjournals.com/phoenix/news/2024/07/09/fennemore-remote-work-hiring.html?cx_testId=40&cx_testVariant=cx_9&cx_artPos=0&cxrecs_s) [Program](https://www.bizjournals.com/phoenix/news/2024/07/09/fennemore-remote-work-hiring.html?cx_testId=40&cx_testVariant=cx_9&cx_artPos=0&cxrecs_s),” Phoenix Business Journal, July 9, 2024

Quoted, “[Another US Law Firm Touts Fully Remote Option, Bucking Post-Pandemic Trend](https://www.reuters.com/legal/legalindustry/another-us-law-firm-touts-fully-remote-option-bucking-post-pandemic-trend-2024-07-09/),” Reuters, July 9, 2024

Quoted, “[Path to Greatness: How Good Lawyers Become Great Leaders-the Power of](https://www.law.com/thelegalintelligencer/2024/05/17/the-path-to-greatness-how-good-lawyers-become-great-leaders-the-power-of-personal-responsibility/) [Personal Responsibility](https://www.law.com/thelegalintelligencer/2024/05/17/the-path-to-greatness-how-good-lawyers-become-great-leaders-the-power-of-personal-responsibility/),” Law.com, May 17, 2024

Quoted, “[Fennemore Announces Major Expansion in Denver](https://azbigmedia.com/business/fennemore-announces-major-expansion-in-denver/),” AZ Big Media, April 3, 2024

Quoted, “[Fennemore Craig Makes Another Mass Lawyer Hire, Leading to Closure of Denver](https://www.abajournal.com/news/article/fennemore-craig-makes-another-mass-lawyer-hire-leading-to-closure-of-denver-law-firm/?utm_source=feeds&utm_medium=rss&utm_campaign=site_rss_feeds) [Law Firm](https://www.abajournal.com/news/article/fennemore-craig-makes-another-mass-lawyer-hire-leading-to-closure-of-denver-law-firm/?utm_source=feeds&utm_medium=rss&utm_campaign=site_rss_feeds),” ABA Journal, April 2, 2024

Quoted, “[Phoenix Law Firm Expands in Denver, nearly 80 Lawyers and Legal Professionals to](https://inbusinessphx.com/legal-regulations/phoenix-law-firm-expands-in-denver-nearly-80-layers-and-legal-professionals-to-join) [Join](https://inbusinessphx.com/legal-regulations/phoenix-law-firm-expands-in-denver-nearly-80-layers-and-legal-professionals-to-join),” In Business Phoenix, April 2, 2024

Quoted, “[Fast-Growing Fennemore Adds 50 Lawyers from Denver Firm](https://www.reuters.com/legal/legalindustry/fast-growing-fennemore-adds-50-lawyers-denver-firm-2024-04-01/),” Reuters, April 1, 2024

Quoted, “[Fennemore Targets Denver Law Firm in Latest Expansion Move](https://www.bizjournals.com/phoenix/news/2024/04/01/fennemore-expansion-denver-attorneys-moye-white.html),” Phoenix Business Journal, April 1, 2024

Quoted, “[Moye White Attorneys to Join Fennemore This Month](https://www.lawweekcolorado.com/article/moye-white-attorneys-to-join-fennemore-this-month/),” Law Week Colorado, April 1, 2024

Quoted, “[Fennemore Craig Adds 80 Legal Pros from Moye White](https://www.law360.com/pulse/modern-lawyer/articles/1819531/fennemore-craig-adds-80-legal-pros-from-moye-white-),” Law 360, April 1, 2024

Quoted, “[After 47 Years Denver’s Moye White to Wind Down After Most Lawyers Join](https://www.law.com/americanlawyer/2024/04/01/after-47-years-denvers-moye-white-to-wind-down-after-most-lawyers-join-fennemore-craig/?slreturn=20240301145354) [Fennemore Craig](https://www.law.com/americanlawyer/2024/04/01/after-47-years-denvers-moye-white-to-wind-down-after-most-lawyers-join-fennemore-craig/?slreturn=20240301145354),” Law.com, April 1, 2024

Quoted, “[Fennemore’s Monumental Denver Expansion](https://www.businesswire.com/news/home/20240401191069/en/Fennemore%E2%80%99s-Monumental-Denver-Expansion-Roughly-80-Lawyers-and-Legal-Professionals-to-Join-the-Fastest-Growing-Am-Law-200-Firm-From-Moye-White),” Business Wire, April 1, 2024

Quoted, “[Nearly All of Moye White Leaving for Another Law Firm](https://businessden.com/2024/04/01/nearly-all-of-moye-white-leaving-for-another-law-firm/),” Business Den, April 1, 2024 Quoted, “[Fennemore’s Monumental Denver Expansion](https://www.advfn.com/stock-market/stock-news/93581469/fennemore-s-monumental-denver-expansion-roughly),” ADVFN, April 1, 2024

Quoted, “[Fennemore Craig CEO on Kicking Off 2024 with Rapid Growth](https://www.law360.com/pulse/modern-lawyer/articles/1809008/fennemore-craig-ceo-on-kicking-off-2024-with-rapid-growth),” Law360, March 1, 2024

Quoted, “[Fennemore Craig Growing in California with Sullivan Hill Merger](https://www.law360.com/articles/1791961),” Law360, January 30, 2024

Quoted, “[Fennemore and Sullivan Hill Combine Law Offices in San Diego](https://www.prweb.com/releases/fennemore-and-sullivan-hill-combine-law-offices-in-san-diego-302048264.html),” PRWeb, January 30, 2024

Quoted, “[Fennemore Acquires San Diego Firm, Solidifying West Coast Presence](https://www.law.com/therecorder/2024/01/30/fennemore-acquires-san-diego-firm-solidifying-west-coast-presence/),” Law.com, January 30, 2024

Quoted, “[Still Bullish on Growth, Fennemore Merging with Seattle Firm](https://www.law360.com/pulse/articles/1784534),” Law 360, January 10, 2024

Quoted, “[Latest law firm merger brings Phoenix-founded Fennemore to Seattle](https://www.reuters.com/legal/legalindustry/latest-law-firm-merger-brings-phoenix-founded-fennemore-seattle-2024-01-09/),” Reuters, January 9, 2024

Quoted, “[Fennemore and Savitt Bruce & Willey Combine in Seattle](https://www.businesswire.com/news/home/20240109624937/en/Fennemore-and-Savitt-Bruce-Willey-Combine-in-Seattle),” Business Wire, January 9, 2024

Quoted, “[Seattle’s Savitt Bruce & Willey combines with Phoenix-based law firm](https://www.bizjournals.com/seattle/news/2024/01/09/savitt-bruce-willey-combines-with-fennemore.html),” Puget Sound Business Journal, January 9, 2024

Quoted, “[Fennemore continues expansion rollout, combines with Seattle firm](https://www.bizjournals.com/phoenix/news/2024/01/09/fennemore-combines-with-seattle-law-firm.html),” Phoenix Business Journal, January 9, 2024

Quoted, “[Fennemore Merges with Savitt Bruce & Willey, Expands to Seattle](https://bnnbreaking.com/world/us/fennemore-merges-with-savitt-bruce-willey-expands-to-seattle/),” BNN Breaking, January 9, 2024

[Featuring, “Most Admired Companies,” AZ Big Media, September/October 2023](https://azbigmedia.com/publication/azbusiness/)

[Author, “Why Long-Term Strategic Planning is the Lifeline Your Business Needs Right Now,”](https://www.entrepreneur.com/leadership/why-long-term-strategic-planning-is-the-lifeline-for-your/458626) [Entrepreneur, September 20, 2023](https://www.entrepreneur.com/leadership/why-long-term-strategic-planning-is-the-lifeline-for-your/458626)

[Interview, “Returning to the office won’t get ‘Zoom Associates’ back up to speed,” Law.com,](https://www.law.com/pro-mid-market/2023/08/15/returning-to-the-office-wont-get-zoom-associates-back-up-to-speed/) [August 15, 2023](https://www.law.com/pro-mid-market/2023/08/15/returning-to-the-office-wont-get-zoom-associates-back-up-to-speed/)

[Featuring, “Firms more Eager to use AI for Business Development, not so much Legal Services,”](https://www.law.com/pro-mid-market/2023/07/25/firms-more-eager-to-use-ai-for-business-development-not-so-much-legal-services/) [Law.com, July 25, 2023](https://www.law.com/pro-mid-market/2023/07/25/firms-more-eager-to-use-ai-for-business-development-not-so-much-legal-services/)

[Author, “Don’t Let Your Law Firm Get Over-Lawyered To Death,” Above the Law, July 21, 2023](https://abovethelaw.com/2023/07/dont-let-your-law-firm-get-over-lawyered-to-death/)

[Featuring, “Firms more eager to use AI for Business Development, not so much Legal Services,”](https://www.law.com/pro-mid-market/2023/07/25/firms-more-eager-to-use-ai-for-business-development-not-so-much-legal-services/) [Law.com, July 25, 2023](https://www.law.com/pro-mid-market/2023/07/25/firms-more-eager-to-use-ai-for-business-development-not-so-much-legal-services/)

[Featuring, “Law Firm Mergers May Accelerate in Second Half of 2023,” Law.com, July 3, 2023](https://www.law.com/americanlawyer/2023/07/03/law-firm-mergers-may-accelerate-in-second-half-of-2023/)

[Author, “That’s How We’ve Always Done It’ is Killing Your Business — Here are 4 Simple Ways to](https://www.entrepreneur.com/leadership/4-simple-ways-businesses-can-drive-lasting-success/454461) [Cultivate Consistent Success,” Entrepreneur.com, June 30, 2023](https://www.entrepreneur.com/leadership/4-simple-ways-businesses-can-drive-lasting-success/454461)

Featuring, “Why is Big Law Growing When Demand is Dropping,” Law.com, May 30, 2023 [Author, “Tomorrow Is Here (Again),” Above the Law, May 26, 2023](https://abovethelaw.com/2023/05/tomorrow-is-here-again/)

Featuring, “James Goodnow: Winner of the Most Innovative Business Leader Of The Year,” AZ Big Media, May 18, 2023

[Featuring, “Pressures to grow are everywhere so are the hazards of doing so carelessly,”](https://www.law.com/pro-mid-market/2023/05/09/pressures-to-grow-are-everywhere-so-are-the-hazards-of-doing-so-carelessly/) [Law.com, May 9, 2023](https://www.law.com/pro-mid-market/2023/05/09/pressures-to-grow-are-everywhere-so-are-the-hazards-of-doing-so-carelessly/)

Featuring, “Here are the finalists for the 2023 Champions of Change Awards,” AZ Big Media, April 13, 2023

[Featuring, “NextGen Legal Podcast Episode 4: The Platinum Rule With James Goodnow,”](https://www.withum.com/resources/the-platinum-rule-with-james-goodnow/) [Withum, March 13, 2023](https://www.withum.com/resources/the-platinum-rule-with-james-goodnow/)

[Author, “Big Law Rates in this Economy Midsize and Specialized Firms Poised to Gain Market](https://www.law.com/pro-mid-market/2023/02/21/big-law-rates-in-this-economy-midsize-and-specialized-firms-poised-to-gain-market-share-in-2023/) [Share in 2023,” Law.com, February 2023](https://www.law.com/pro-mid-market/2023/02/21/big-law-rates-in-this-economy-midsize-and-specialized-firms-poised-to-gain-market-share-in-2023/)

[Author, “The Business of Fun,” Above the Law, February 17, 2023](https://abovethelaw.com/2023/02/the-business-of-fun/)

[Featuring, “James Named One Of The Top 25 Business Leaders To Watch In Arizona for 2023,”](https://azbigmedia.com/business/az-big-100-25-male-business-leaders-to-watch-in-2023/) [AZ Big Media, January 23, 2023](https://azbigmedia.com/business/az-big-100-25-male-business-leaders-to-watch-in-2023/)

[Author, “The Lean Law Firm” Above the Law, December 16, 2022](https://abovethelaw.com/2022/12/the-lean-law-firm/)

[Author, “Has Yale Changed The Law School Rankings Game?” Above the Law, December 2,](https://abovethelaw.com/2022/12/has-yale-changed-the-law-school-rankings-game/) [2022](https://abovethelaw.com/2022/12/has-yale-changed-the-law-school-rankings-game/)

[Interview, “James Goodnow, CEO,” inBusiness, December 1, 2022](https://inbusinessphx.com/in-business/james-goodnow#.Y5OH-J7MKUl)

[Featured, “19 Top Leaders Who Are Making a Real Difference!” inBusiness, December 1, 2022](https://inbusinessphx.com/leadership-management/19-top-leaders#.Y5OISZ7MKUm) [Author, “Does Biglaw Need Less Lawyering?” Above the Law, November 4, 2022](https://abovethelaw.com/2022/11/does-biglaw-need-less-lawyering/)

[Author, “The Haves And The Have Nots,” Above the Law, October 21, 2022](https://abovethelaw.com/2022/10/the-haves-and-the-have-nots-2/) [Author, “The Recessionary RULES,” Above the Law, October 7, 2022](https://abovethelaw.com/2022/10/the-recessionary-rules/)

[Author, “A Letter To A New Associate: 2022 Edition,” Above the Law, September 23, 2022](https://abovethelaw.com/2022/09/a-letter-to-a-new-associate-2022-edition/) [Author, “How Biglaw Firms Can Think Like A Startup,” Above the Law, September 9, 2022](https://abovethelaw.com/2022/09/how-biglaw-firms-can-think-like-a-startup/) [Author, “Down With The LSAT?” Above the Law, August 26, 2022](https://abovethelaw.com/2022/08/down-with-the-lsat/)

[Quoted, “‘Ghosting Exposes the Shaky Foundation of Many Law Firm-Client Relationships,'”](https://www.law.com/2022/08/18/law-com-trendspotter-ghosting-exposes-the-shaky-foundation-of-many-law-firm-client-relationships/) [Law.com, August 18, 2022](https://www.law.com/2022/08/18/law-com-trendspotter-ghosting-exposes-the-shaky-foundation-of-many-law-firm-client-relationships/)

[Author, “Law Firm Marriages 101,” Above the Law, July 29, 2022](https://abovethelaw.com/2022/07/law-firm-marriages-101/)

[Quoted, “What’s Driving a Wave of Midsize Mergers,” Law.com, July 25, 2022](https://www.law.com/pro-mid-market/2022/07/25/mid-market-trendspotter-whats-driving-a-wave-of-midsize-mergers/)

[Author, “Is The Problem With Partnerships The Partnership?” Above the Law, July 15, 2022](https://abovethelaw.com/2022/07/is-the-problem-with-partnerships-the-partnership/)

[Quoted, “Big Law Can Disrupt Secondary Markets, but Dominance Is Far From Guaranteed,”](https://www.law.com/2022/07/14/law-com-trendspotter-big-law-can-disrupt-secondary-markets-but-dominance-is-far-from-guaranteed/) [Law.com, July 14, 2022](https://www.law.com/2022/07/14/law-com-trendspotter-big-law-can-disrupt-secondary-markets-but-dominance-is-far-from-guaranteed/)

Quoted, “The Pandemic Changed the Workforce. How Have Mid-Market Firms Been Impacted?” Law.com PRO, July 8, 2022

Featured: [James Goodnow Forbes bio](https://councils.forbes.com/profile/James-Goodnow-President-CEO-%22Managing-Partner%22-Fennemore-Craig/528be01f-505b-491f-8811-2958892bce8e)

[Author, “Getting to Know,” Above the Law, July 1, 2022](https://abovethelaw.com/2022/07/getting-to-no/)

Quoted, “[’Aggressive’ Corporate Lawyer Market Drove 2 Firms to Merge](https://mcusercontent.com/be3c23a39e9b377000ecbe8ae/files/6f1be963-a0b3-7c1a-8882-38b939babea7/Daily_Journal_Agressive_corporate_lawyer_market_drove_2_firms_to_merge.pdf),” Daily Journal, June 29, 2022

Quoted, “[Bay Area Law Firm Joins Fennemore in Major Merger](https://www.lawweekcolorado.com/article/bay-area-law-firm-joins-fennemore-in-major-merger/),” Law Week Colorado, June 28, 2022

Quoted, “[Fennemore, Seeking a Sweet Spot in the Market, Has Paved a Path to the Am Law](https://www.law.com/therecorder/2022/06/23/fennemore-seeking-a-sweet-spot-in-the-market-has-paved-a-path-to-the-am-law-200-through-mergers/) [200 Through Mergers](https://www.law.com/therecorder/2022/06/23/fennemore-seeking-a-sweet-spot-in-the-market-has-paved-a-path-to-the-am-law-200-through-mergers/),” Law.com, June 23, 2022

[Author, “The Biglaw Recession Playbook,” Above the Law, June 17, 2022](https://abovethelaw.com/2022/06/the-biglaw-recession-playbook/)

Quoted, “[One of Fresno’s Largest Law Firms Expands its Footprint](https://thebusinessjournal.com/one-of-fresnos-largest-law-firms-expands-its-footprint/),” The Business Journal, June 17, 2022

Quoted, “[Fennemore Agrees Tie-up With 113-year Old East Bay firm Wendel Rosen](https://www.globallegalpost.com/news/fennemore-agrees-tie-up-with-113-year-old-east-bay-firm-wendel-rosen-515840148),” Global Legal Post, June 16, 2022

Quoted, “[Oakland Law Firm Wendel Rosen Merging With Phoenix-based Fennemore](https://www.bizjournals.com/sanfrancisco/news/2022/06/14/oakland-law-firm-wendel-rosen-llp-merger-fennemore.html),” San Francisco Business Times, June 15, 2022

Quoted, “[Fennemore Joins Forces With Bay Area’s Wendel Rosen](https://azbigmedia.com/business/fennemore-joins-forces-with-bay-areas-wendel-rosen/),” AZ Big Media, June 15, 2022

Quoted, “[Fennemore Mergers to Add 56 Lawyers, Nearing 200 Biggest](https://news.bloomberglaw.com/business-and-practice/fennemore-merges-to-add-56-lawyers-placing-it-near-200-biggest?campaign=85CEE63C-EC71-11EC-937E-1CE34F017A06),” Bloomberg Law, June 14, 2022

Quoted, “[Fennemore Joins Forces With Bay Area Wendel Rosen](https://finance.yahoo.com/news/fennemore-joins-forces-bay-area-161500959.html),” Yahoo! Finance, June 14, 2022

Quoted, “[Fennemore Joins Forces With Bay Area Wendel Rosen](https://www.benzinga.com/pressreleases/22/06/b27703408/fennemore-joins-forces-with-bay-area-wendel-rosen),” Benzinga, June 14, 2022 Quoted, “[Fennemore Combines With Bay Area Firm Wendel Rosen](https://www.law360.com/articles/1502722/fennemore-combines-with-bay-area-firm-wendel-rosen),” Law360, June 14, 2022

Quoted, “[Fennemore Joins Forces With Bay Area Wendel Rosen](https://attorneyatlawmagazine.com/fennemore-joins-forces-with-bay-area-wendel-rosen?utm_source=sendinblue&utm_campaign=Talk%20of%20the%20Town%20111&utm_medium=email),” Attorney at Law Magazine, June 14, 2022

Quoted, “[Fennemore, Merging With Wendel Rosen, Fills Out California Footprint](https://www.law.com/therecorder/2022/06/14/fennemore-merging-with-wendel-rosen-fills-out-california-footprint/),” American Lawyer/Law.com, June 14, 2022

Quoted, “[Fennemore Absorbs Third California Law Firm in Past Two Years](https://www.businesswire.com/news/home/20220614005024/en/Fennemore-Joins-Forces-With-Bay-Area-Wendel-Rosen),” Phoenix Business Journal, June 14, 2022

Quoted, “[Fennemore Joins Forces With Bay Area Wendel Rosen](https://apnews.com/press-release/business-wire/technology-business-california-colorado-f3d10a4dc3b945a6bf6b0e7a775e171d),” Businesswire, June 14, 2022

Quoted, “[Fennemore to Combine With 56-attorney California Law Firm](https://www.reuters.com/legal/legalindustry/fennemore-combine-with-56-attorney-california-law-firm-2022-06-14/),” Reuters, June 14, 2022

[Author, “A How-To Guide For Summer Associates,” Above the Law, June 3, 2022](https://abovethelaw.com/2022/06/a-how-to-guide-for-summer-associates/) [Author, “Stop Managing Like A Lawyer,” Above the Law, May 20, 2022](https://abovethelaw.com/2022/05/stop-managing-like-a-lawyer/)

[Interview, “In Their Words: BigLaw Leaders On Why They Merged, Law360, May 18, 2022](https://www.law360.com/pulse/articles/1494205/in-their-words-biglaw-leaders-on-why-they-merged) [Author, “One Bar Admission To Rule Them All?” Above the Law, May 6, 2022](https://abovethelaw.com/2022/05/one-bar-admission-to-rule-them-all/)

[Quoted, “Fennemore Craig CEO On Adding 24 Gresham Savage Attys,” Law360, April 21,](https://www.law360.com/pulse/articles/1486060) [2022](https://www.law360.com/pulse/articles/1486060)

Quoted, “[Fennemore Embroiled in a Worldwide Shift to the United States, Bringing 25](https://list23.com/800636-fennemore-embroiled-in-a-worldwide-shift-to-the-united-states-bringing-25-california-attorneys-to-th/) [California Attorneys to the Rescue](https://list23.com/800636-fennemore-embroiled-in-a-worldwide-shift-to-the-united-states-bringing-25-california-attorneys-to-th/),” List23.com, April 6, 2022

Quoted, “[Fennemore Craig Absorbs Gresham Attys and 2 SoCal Offices](https://www.law360.com/articles/1481382/fennemore-craig-absorbs-gresham-attys-and-2-socal-offices),” Law360, April 6, 2022

Quoted, “[Fennemore Poaches 25 California Attorneys in Ongoing Westward Push](https://www.reuters.com/legal/legalindustry/fennemore-poaches-25-california-attorneys-ongoing-westward-push-2022-04-05/),” Reuters, April 5, 2022

Quoted, “[Fennemore Law Firm Grows Again in California With Addition of 25 Attorneys](https://www.bizjournals.com/phoenix/news/2022/04/05/fennemore-grows-in-california.html),” Phoenix Business Journal, April 5, 2022

Quoted, “[Fennemore Scoops Up 24-Lawyer Group From Southern California Firm](https://www.law.com/therecorder/2022/04/05/fennemore-scoops-up-24-lawyer-group-from-southern-california-firm/),” Law.com, April 5, 2022

[Author, “The Wolf of Biglaw,” Above the Law, March 25, 2022](https://abovethelaw.com/2022/04/the-wolf-of-biglaw/)

[Author, “’Mo Money Mo Problems’ – 2022 Reprise,” Above the Law, February 25, 2022](https://abovethelaw.com/2022/02/mo-money-mo-problems-2022-reprise/) [Author, “Young Lawyers In Trouble,” Above the Law, February 11, 2022](https://abovethelaw.com/2022/02/young-lawyers-in-trouble/)

[Author, “Talent Tug of War,” Phoenix Business Journal, February 4, 2022](https://www.bizjournals.com/phoenix/news/2022/02/04/talent-tug-of-war-law-firms.html)

[Author, “Are The Stories About Your Law Firm Worth Telling,” Above the Law, January 28, 2022](https://abovethelaw.com/2022/01/are-the-stories-about-your-law-firm-worth-telling/)

[Author, “The Hidden Factor Undermining Your Firm’s COVID-19 Protocols,” Above the Law,](https://abovethelaw.com/2022/01/the-hidden-factor-undermining-your-firms-covid-19-protocols/) [January 14, 2022](https://abovethelaw.com/2022/01/the-hidden-factor-undermining-your-firms-covid-19-protocols/)

[Author, “A Lawyer’s ‘Christmas Carol’,” Above the Law, December 17, 2021](https://abovethelaw.com/2021/12/a-lawyers-christmas-carol/) [Author, “Don’t Let Your Yule Log Burn Out,” Above the Law, December 3, 2021](https://abovethelaw.com/2021/12/dont-let-your-yule-log-burn-out/)

[Author, “My Thanksgiving Objection,” Above the Law, November 19, 2021](https://abovethelaw.com/2021/11/my-thanksgiving-objection/)

[Author, “Is Every Company a Tech Company,” inBusiness Greater Phoenix, November 1, 2021](https://inbusinessphx.com/economy-trends/is-technology-driving-the-economy#.YqyiQ6LMKUn) [Author, “Sense, Seek, Seize,” Above the Law, October 29, 2021](https://abovethelaw.com/2021/10/sense-seek-seize/)

[Author, “LegalZoom Is Coming For Your Lunch,” Above the Law, October 15, 2021](https://abovethelaw.com/2021/10/legalzoom-is-coming-for-your-lunch/) [Author, “What Lawyers Can Learn From Preschoolers,” Above the Law, October 1, 2021](https://abovethelaw.com/2021/10/what-lawyers-can-learn-from-preschoolers/) [Author, “Law Firms, Don’t Throw It All Away,” Above the Law, September 17, 2021](https://abovethelaw.com/2021/09/law-firms-dont-throw-it-all-away/)

[Author, “How The Pandemic Breathed Life Back Into Law Schools,”](https://abovethelaw.com/2021/09/how-the-pandemic-breathed-life-back-into-law-schools/) [*Above the*](https://abovethelaw.com/2021/09/how-the-pandemic-breathed-life-back-into-law-schools/)[*Law,*](https://abovethelaw.com/2021/09/how-the-pandemic-breathed-life-back-into-law-schools/)[September 3, 2021](https://abovethelaw.com/2021/09/how-the-pandemic-breathed-life-back-into-law-schools/)

Quoted, “[Fennemore Scoops up Denver Boutique, Keeping up Western Expansion](https://www.reuters.com/legal/legalindustry/fennemore-scoops-up-denver-boutique-keeping-up-western-expansion-2021-08-03/),” Reuters, August 4, 2021

Quoted, “[Fastest-Growing Biglaw Firm Fennemore Strikes Again With Reilly Add](https://www.nevadabusiness.com/2021/08/fastest-growing-biglaw-firm-fennemore-strikes-again-with-reilly-add/),” Nevada Business, August 3, 2021

Quoted, “[Fennemore Craig Acquires Denver Trial Firm As It Plots Continued Expansion in the](https://www.law.com/americanlawyer/2021/08/03/fennemore-craig-acquires-denver-trial-firm-as-it-plots-continued-expansion-in-the-west/) [West](https://www.law.com/americanlawyer/2021/08/03/fennemore-craig-acquires-denver-trial-firm-as-it-plots-continued-expansion-in-the-west/),” Law.com, August 3, 2021

Quoted, “[Reilly LLP, Leading Colorado Trial and Litigation Firm Joins Forces With Fennemore](https://financialpost.com/globe-newswire/reilly-llp-leading-colorado-trial-and-litigation-firm-joins-forces-with-fennemore),” Financial Post, August 3, 2021

Quoted, “[Reilly LLP, Leading Colorado Trial and Litigation Firm Joins Forces With Fennemore](https://finance.yahoo.com/news/reilly-llp-leading-colorado-trial-161500187.html),” Yahoo! Finance, August 3, 2021

Quoted, “[Major Local Firm Models Law Firm of the Future With People First Strategy](https://inbusinessphx.com/growth-enterprise/major-local-firm-models-law-firm-of-the-future-with-people-first-strategy#.Yv6tji7MKUk),” InBusiness, August 3, 2021

Quoted, “[Fennemore Scoops Up Denver Boutique, Keeping Up Western Expansion](https://www.newsbreak.com/news/2329847376948/fennemore-scoops-up-denver-boutique-keeping-up-western-expansion),” NewsBreak, August 3, 2021

Author, “[The Reason I’m Not Tom Cruise](https://abovethelaw.com/2021/07/the-reason-im-not-tom-cruise/),” *Above the Law*, July 23, 2021 [Author, “A Letter to Incoming Associates,”](https://abovethelaw.com/2021/06/a-letter-to-incoming-associates/) [*Above the Law*, June 4, 2021](https://abovethelaw.com/2021/06/a-letter-to-incoming-associates/)

[Quoted, “Phoenix law firm extends ASU Law scholarship, fellowship program to improve](https://news.asu.edu/20210602-phoenix-law-firm-extends-asu-law-scholarship-and-fellowship-program-improve-diversity-legal) [diversity in legal field,” ASU News, June 2, 2021](https://news.asu.edu/20210602-phoenix-law-firm-extends-asu-law-scholarship-and-fellowship-program-improve-diversity-legal)

Quoted, “Arizona State University: Shaping The Future Of Data Privacy, Cybersecurity And Learner Empowerment At ASU’s Digital Trust Summit,” Patch, June 2, 2021

[Quoted, “Most Admired Leaders 2021: James Goodnow, Fennemore,”](https://www.bizjournals.com/phoenix/news/2021/05/13/most-admired-leaders-2021-james-goodnow.html) [*Phoenix Business*](https://www.bizjournals.com/phoenix/news/2021/05/13/most-admired-leaders-2021-james-goodnow.html)[*Journal,*](https://www.bizjournals.com/phoenix/news/2021/05/13/most-admired-leaders-2021-james-goodnow.html)[May 13, 2021](https://www.bizjournals.com/phoenix/news/2021/05/13/most-admired-leaders-2021-james-goodnow.html)

Quoted, “Talking Trendspotter: Readers Say Business Pros Can Help Law Firms Innovate—but Only If They Have Support From the Top,” Law.com, May 10, 2021

[Author, “How to Start Working Backward,”](https://abovethelaw.com/2021/05/how-to-start-working-backward/) [*Above the Law*, May 7, 2021](https://abovethelaw.com/2021/05/how-to-start-working-backward/)

[Interview, “New rules allow investment in law firms by non-lawyers,” Arizona PBS, May 3, 2021](https://azpbs.org/horizon/2021/05/new-rules-allow-investment-in-law-firms-by-non-lawyers/)

[Interview, “James Goodnow of Fennemore: 5 Things I Wish Someone Told Me Before I Became](https://medium.com/authority-magazine/james-goodnow-of-fennemore-5-things-i-wish-someone-told-me-before-i-became-a-c-suite-executive-6e37520c3290) [a C-Suite Executive,”](https://medium.com/authority-magazine/james-goodnow-of-fennemore-5-things-i-wish-someone-told-me-before-i-became-a-c-suite-executive-6e37520c3290) [*Authority Magazine*, April 26, 2021](https://medium.com/authority-magazine/james-goodnow-of-fennemore-5-things-i-wish-someone-told-me-before-i-became-a-c-suite-executive-6e37520c3290)

[Author, “Why Are Lawyers Leaving Money On The Table?”](https://abovethelaw.com/2021/04/why-are-lawyers-leaving-money-on-the-table/) [*Above the Law,*](https://abovethelaw.com/2021/04/why-are-lawyers-leaving-money-on-the-table/)[April 9, 2021](https://abovethelaw.com/2021/04/why-are-lawyers-leaving-money-on-the-table/) [Author, “Stop Managing Your Law Firm From Crisis to Crisis,”](https://abovethelaw.com/2021/03/stop-managing-your-law-firm-from-crisis-to-crisis/?rf=1) [*Above the Law*, March 26, 2021](https://abovethelaw.com/2021/03/stop-managing-your-law-firm-from-crisis-to-crisis/?rf=1) [Author, “Profitability 2.0,”](https://abovethelaw.com/2021/03/profitability-2-0/?rf=1) [*Above the Law,*](https://abovethelaw.com/2021/03/profitability-2-0/?rf=1)[March 12, 2021](https://abovethelaw.com/2021/03/profitability-2-0/?rf=1)

Quoted, “‘This is the gold rush.’ The buzz about Arizona licenses,” Law.com, March 12, 2021

Quoted, “16 Useful Tips For Safely Reopening Offices,” *Forbes,* March 10, 2021

Quoted, “Working Together in a Post-COVID World: How and Where,” Law.com, March 5, 2020 [Author, “What Productizing Means to Your Law Firm,”](https://abovethelaw.com/2021/02/what-productizing-means-to-your-law-firm/?rf=1) [*Above the Law*, February 26, 2021](https://abovethelaw.com/2021/02/what-productizing-means-to-your-law-firm/?rf=1)

Interview, “Entrepreneurial law,” University of Cambridge Judge Business School, February 22, 2021

[Quoted, “Let’s Celebrate Random Acts of Kindness Day,” Fennemore Blog, February 18, 2021](https://www.fennemorelaw.com/insights/blogs/2021/let-s-celebrate-random-acts-of-kindness-day) [Author, “What Will Be The GameStop Of The Legal World?”](https://abovethelaw.com/2021/02/what-will-be-the-gamestop-of-the-legal-world/?rf=1) [*Above the Law*, February 12, 2021](https://abovethelaw.com/2021/02/what-will-be-the-gamestop-of-the-legal-world/?rf=1) [Author, “Do One Thing Right,”](https://abovethelaw.com/2021/01/do-one-thing-right/?rf=1) [*Above the Law,*](https://abovethelaw.com/2021/01/do-one-thing-right/?rf=1)[January 22, 2021](https://abovethelaw.com/2021/01/do-one-thing-right/?rf=1)

[Author, “How to Run Your Practice Like a Tech CEO,”](https://abovethelaw.com/2021/01/how-to-run-your-practice-like-a-tech-ceo/) [*Above the Law,*](https://abovethelaw.com/2021/01/how-to-run-your-practice-like-a-tech-ceo/)[January 8, 2021](https://abovethelaw.com/2021/01/how-to-run-your-practice-like-a-tech-ceo/)

Quoted, “The 7 ‘Traps’ That Cause Legal Tech Companies to Fail,” Law.com, December 21, 2020

[Author, “Resolutions Revisited,”](https://abovethelaw.com/2020/12/resolutions-revisited/) [*Above the Law*, December 18, 2021](https://abovethelaw.com/2020/12/resolutions-revisited/) [Author, “The Lessons of Loss,”](https://abovethelaw.com/2020/12/the-lessons-of-loss/?rf=1) [*Above the Law,*](https://abovethelaw.com/2020/12/the-lessons-of-loss/?rf=1)[December 4, 2020](https://abovethelaw.com/2020/12/the-lessons-of-loss/?rf=1)

Quoted, “Long-Term Effects: The Pandemic and Law Firm Culture,” *Arizona Attorney Magazine*, December 2020

[Author, “What’s the Future of the Brick-and-Mortar Law Office?”](https://abovethelaw.com/2020/11/whats-the-future-of-the-brick-and-mortar-law-office/?rf=1) [*Above the Law*, November](https://abovethelaw.com/2020/11/whats-the-future-of-the-brick-and-mortar-law-office/?rf=1) [13, 2020](https://abovethelaw.com/2020/11/whats-the-future-of-the-brick-and-mortar-law-office/?rf=1)

Quoted, “[Fennemore and Dowling Aaron Merger Finalized](https://thisisreno.com/2020/11/fennemore-and-dowling-aaron-merger-finalized-sponsored/),” This is Reno, November 10, 2020

Quoted, “[Fennemore and Dowling Aaron Merger Finalized](https://www.nevadabusiness.com/2020/11/fennemore-craig-and-dowling-aaron-merger-finalized/),” Nevada Business, November 2, 2020

Quoted, “[Fennemore Craig and Dowling Aaron Merger Finalized](https://attorneyatlawmagazine.com/fennemore-craig-and-dowling-aaron-merger-finalized),” Attorney at Law Magazine, November 2, 2020

[Author, “This One Factor Will Determine Winners And Losers In The New Legal World,”](https://abovethelaw.com/2020/10/this-one-factor-will-determine-winners-and-losers-in-the-new-legal-world/) [*Above*](https://abovethelaw.com/2020/10/this-one-factor-will-determine-winners-and-losers-in-the-new-legal-world/)[*the Law,*](https://abovethelaw.com/2020/10/this-one-factor-will-determine-winners-and-losers-in-the-new-legal-world/)[October 30, 2020](https://abovethelaw.com/2020/10/this-one-factor-will-determine-winners-and-losers-in-the-new-legal-world/)

Quoted, “Law Firm Leaders Speak to the Power of Marketing,” *JDSupra*, October 23, 2020

[Author, “2020 Will Be The Hardest Compensation Year Since the Great Recession,”](https://abovethelaw.com/2020/10/2020-will-be-the-hardest-compensation-year-since-the-great-recession/) [*Above the*](https://abovethelaw.com/2020/10/2020-will-be-the-hardest-compensation-year-since-the-great-recession/)[*Law,*](https://abovethelaw.com/2020/10/2020-will-be-the-hardest-compensation-year-since-the-great-recession/)[October 16, 2020](https://abovethelaw.com/2020/10/2020-will-be-the-hardest-compensation-year-since-the-great-recession/)

[Author, “Apologize, Or You’ll Be Sorry,”](https://abovethelaw.com/2020/10/apologize-or-youll-be-sorry/) [*Above the Law*, October 2, 2020](https://abovethelaw.com/2020/10/apologize-or-youll-be-sorry/)

Quoted, “Breaking Tradition: How New Law is Challenging Big Law,” *Law.com*, September 25, 2020

[Author, “AI, Pandas, and the Future of Law,”](https://abovethelaw.com/2020/09/ai-pandas-and-the-future-of-law/?rf=1) [*Above the Law*, September 18, 2020](https://abovethelaw.com/2020/09/ai-pandas-and-the-future-of-law/?rf=1)

Interview, “Fennemore Craig Continues 135-year Legacy of Innovation and Growth,” ASU Now, September 16, 2020

[Interview, “What Sets Fennemore Craig Apart From Other Law Firms?” ASU Law, September](https://www.youtube.com/watch?v=x_4Y_x8cMGE&feature=youtu.be) [15, 2020](https://www.youtube.com/watch?v=x_4Y_x8cMGE&feature=youtu.be)

Quoted, “All Eyes on Arizona’s Legal Industry Shakeup; Law Firms Lacking Leadership Development; The Gap Accused of Paying Lip Service to Diversity: The Morning

Minute,” *Law.com,* September 2, 2020

Quoted, “Arizona’s Ownership Rules Have Major Implications for Consumer Law, the Big Four, Lit Funders and More,” *Law.com,* September 1, 2020

[Author, “Law Firm, Know Thyself,”](https://abovethelaw.com/2020/08/law-firm-know-thyself/) [*Above the Law,*](https://abovethelaw.com/2020/08/law-firm-know-thyself/)[August 21, 2020](https://abovethelaw.com/2020/08/law-firm-know-thyself/)

Quoted, “Behind the deal: Why one of the largest law firms in the Valley, Fennemore Craig, is set to grow again,” *Phoenix Business Journal*, August 20, 2020

Quoted, “[Fennemore Craig Sets Merger With California Law Firm](https://www.bizjournals.com/phoenix/news/2020/08/12/fennemore-craig-merging-with-california-law-firm.html),” Phoenix Business Journal, August 12, 2020

[Author, “Fundamental Success: A Conversation with Tom Livne,”](https://abovethelaw.com/2020/08/fundamental-success-a-conversation-with-tom-livne/) [*Above the Law,*](https://abovethelaw.com/2020/08/fundamental-success-a-conversation-with-tom-livne/)[August 7,](https://abovethelaw.com/2020/08/fundamental-success-a-conversation-with-tom-livne/) [2020](https://abovethelaw.com/2020/08/fundamental-success-a-conversation-with-tom-livne/)

Quoted, “[Fennemore Craig Merges With Dowling Aaron](https://www.lawyer-monthly.com/2020/07/fennemore-craig-merges-with-dowling-aaron/),” Lawyer Monthly, July 29, 2020

Quoted, “[Fennemore Craig Announces Merger; it’s Not the Time to ‘Curl Up in a Ball,’ CEO](https://www.abajournal.com/news/article/fennemore-craig-announces-merger-its-not-the-time-to-curl-up-in-a-ball-ceo-says) [Says](https://www.abajournal.com/news/article/fennemore-craig-announces-merger-its-not-the-time-to-curl-up-in-a-ball-ceo-says),” ABA Journal, July 29, 2020

Quoted, “[Fresno Law Firm Dowling Aaron Inks Merger With Regional Firm](https://sjvsun.com/business/fresno-law-firm-dowling-aaron-inks-merger-with-regional-firm/),” The Sun, July 28, 2020

Quoted, “[Fennemore Craig Scoops California Firm in Rare 2020 Legal Merger](https://news.bloomberglaw.com/us-law-week/fennemore-craig-scoops-california-firm-in-rare-2020-legal-merger),” Bloomberg Law, July 28, 2020

Quoted, “[Fennemore Craig Merges With Calif. Firm Dowling Aaron](https://californer.com/dca/fennemore-craig-and-dowling-aaron-vote-to-merge-and-form-powerful-full-service-law-firm-in-the-west-californer-10086616),” Law360, July 28, 2020 [Author, “Betting Boldly in a Bear Market,”](https://abovethelaw.com/2020/07/betting-boldly-in-a-bear-market/) [*Above the Law*, July 24, 2020](https://abovethelaw.com/2020/07/betting-boldly-in-a-bear-market/)

[Author, “The Dormroom Hacker Who Dropped A Bomb On The Legal Industry,”](https://abovethelaw.com/2020/07/the-dormroom-hacker-who-dropped-a-bomb-on-the-legal-industry/) [*Above the*](https://abovethelaw.com/2020/07/the-dormroom-hacker-who-dropped-a-bomb-on-the-legal-industry/)[*Law*, July 10, 2020](https://abovethelaw.com/2020/07/the-dormroom-hacker-who-dropped-a-bomb-on-the-legal-industry/)

Quoted, “The New Abnormal,” *Chief Executive,* July 6, 2020

Presenter, “Navigating the ‘New Normal’: How to Thrive in the Age of Millennials, the Post- COVID Era, and a Shifting Legal Landscape,” State Bar of Nevada Webinar, July 2, 2020

[Author, “Say Something, Biglaw,”](https://abovethelaw.com/2020/06/say-something-biglaw/?rf=1) [*Above the Law,*](https://abovethelaw.com/2020/06/say-something-biglaw/?rf=1)[June 12, 2020](https://abovethelaw.com/2020/06/say-something-biglaw/?rf=1)

Quoted, “Millennial Partners Help Speed Change In Virus’ Wake,” *Law360,* June 9, 2020 Author, “Feedback: June 2020,” *InBusiness*, June 2020

[Author, “](https://abovethelaw.com/2020/05/searching-for-silver-linings-during-covid-19/?rf=1)[Searching For Silver Linings During COVID-19](https://abovethelaw.com/2020/05/searching-for-silver-linings-during-covid-19/)[,”](https://abovethelaw.com/2020/05/searching-for-silver-linings-during-covid-19/?rf=1) [*Above the Law*, May 29, 2020](https://abovethelaw.com/2020/05/searching-for-silver-linings-during-covid-19/?rf=1) Quoted, “Want to Boost Tech Adoption? Get Personal,” *Law.com,* May 29, 2020 [Author, “](https://abovethelaw.com/2020/05/what-is-the-definition-of-a-law-firm/?rf=1)[What Is The Definition Of A Law Firm?](https://abovethelaw.com/2020/05/what-is-the-definition-of-a-law-firm/)[”](https://abovethelaw.com/2020/05/what-is-the-definition-of-a-law-firm/?rf=1) [*Above the Law*, May 1, 2020](https://abovethelaw.com/2020/05/what-is-the-definition-of-a-law-firm/?rf=1)

Quoted, “MIT Sloan Executive Education pivots to live online courses,” *MIT,* April 29, 2020

Quoted, “MIT Sloan Executive Education goes live online: A firsthand account from James Goodnow,” *MIT,* April 12, 2020

[Author, “Tomorrow is Here,”](https://abovethelaw.com/2020/04/tomorrow-is-here/?rf=1) [*Above the Law,*](https://abovethelaw.com/2020/04/tomorrow-is-here/?rf=1)[April 3, 2020](https://abovethelaw.com/2020/04/tomorrow-is-here/?rf=1)

[Author, “Naming Names: The Unsung Heroes of the Coronavirus Pandemic,”](https://abovethelaw.com/2020/03/naming-names-the-unsung-heroes-of-the-coronavirus-pandemic/?rf=1) [*Above the Law*,](https://abovethelaw.com/2020/03/naming-names-the-unsung-heroes-of-the-coronavirus-pandemic/?rf=1) [March 20, 2020](https://abovethelaw.com/2020/03/naming-names-the-unsung-heroes-of-the-coronavirus-pandemic/?rf=1)

[Author, “Peering Into Biglaw’s Crystal Ball,”](https://abovethelaw.com/2020/03/peering-into-biglaws-crystal-ball/) [*Above the Law*, March 6, 2020](https://abovethelaw.com/2020/03/peering-into-biglaws-crystal-ball/)

Quoted, “The Fight Over the Future of Law Firm Ownership Has Put An Industry At Odds,” *Law.com,* February 24, 2020

[Author, “Atrium Pivots Away From the Shadow of Clearspire,”](https://abovethelaw.com/2020/02/atrium-pivots-away-from-the-shadow-of-clearspire/?rf=1) [*Above the Law*, February 21,](https://abovethelaw.com/2020/02/atrium-pivots-away-from-the-shadow-of-clearspire/?rf=1) [2020](https://abovethelaw.com/2020/02/atrium-pivots-away-from-the-shadow-of-clearspire/?rf=1)

Quoted, “Law Loses Ground to Medicine, Engineering in Teen Career Goals,” *Bloomberg Law*, February 20, 2020

[Author, “It’s Time to Leave the Billable Hour Hot Mess Behind,”](https://www.law360.com/in-depth/articles/1231382) [*Law360*, February 13, 2020](https://www.law360.com/in-depth/articles/1231382) [Author, “Non-Attorney – Distinction or Diss?,”](https://abovethelaw.com/2020/02/non-attorney-distinction-or-diss/?rf=1) [*Above the Law*, February 7, 2020](https://abovethelaw.com/2020/02/non-attorney-distinction-or-diss/?rf=1)

Quoted, “The Biggest Hurdle for Legal Tech Innovation? Law Firms’ Business Structure,” *Law.com,* February 4, 2020

Speaker, “With Over $1B in Venture Backed Capital, Could We Be On The Verge of Another Tech Bubble?” *Legalweek,* February 2020

[Author, “Lawyers: Meet the CEO Trying to Make You Obsolete,”](https://abovethelaw.com/2020/01/lawyers-meet-the-ceo-trying-to-make-you-obsolete/) [*Above the Law*, January 24,](https://abovethelaw.com/2020/01/lawyers-meet-the-ceo-trying-to-make-you-obsolete/) [2020](https://abovethelaw.com/2020/01/lawyers-meet-the-ceo-trying-to-make-you-obsolete/)

Quoted, “Here is Arizona’s Business Outlook for 2020,” *AZ Big Media,* January 16, 2020 [Author, “Don’t Let the Law Suck Out Your Soul,”](https://abovethelaw.com/2020/01/dont-let-the-law-suck-out-your-soul/?fbclid=IwAR1p4bGKB8CcpfR7ZdsHXjBxIudO7WsxwY1M9-IcDiPqKsZbrMYwmFYi9i4) [*Above the Law*, January 10, 2020](https://abovethelaw.com/2020/01/dont-let-the-law-suck-out-your-soul/?fbclid=IwAR1p4bGKB8CcpfR7ZdsHXjBxIudO7WsxwY1M9-IcDiPqKsZbrMYwmFYi9i4)

Quoted, “A Look Ahead: Midsize Firms’ Fate in 2020,” *Law.com,* December 20, 2019 [Author, “The Ironclad Rules of Tech (Lawyer Edition),”](https://abovethelaw.com/2019/12/the-ironclad-rules-of-tech-lawyer-edition/?rf=1) [*Above the Law*, December 13, 2019](https://abovethelaw.com/2019/12/the-ironclad-rules-of-tech-lawyer-edition/?rf=1)

Quoted, “Law Firm Tech Adoption False Starts ‘The Process of Joining the 21st Century’,” *Law.com,* December 10, 2019

Quoted, “ASU, Phoenix Law Firm Team Up to Improve Diversity in the Legal Profession,” ASU Now, December 4, 2019

[Author, “The Insider’s View on Legaltech VC Funding,”](https://abovethelaw.com/2019/11/the-insiders-view-on-legaltech-vc-funding/) [*Above the Law,*](https://abovethelaw.com/2019/11/the-insiders-view-on-legaltech-vc-funding/)[November 15, 2019](https://abovethelaw.com/2019/11/the-insiders-view-on-legaltech-vc-funding/) [Author, “Is There a Legaltech VC Bubble?”](https://abovethelaw.com/2019/11/is-there-a-legaltech-vc-bubble/) [*Above the Law,*](https://abovethelaw.com/2019/11/is-there-a-legaltech-vc-bubble/)[November 1, 2019](https://abovethelaw.com/2019/11/is-there-a-legaltech-vc-bubble/)

[Author, “Being Boring is Hard,”](https://abovethelaw.com/2019/10/being-boring-is-hard/) [*Above the Law,*](https://abovethelaw.com/2019/10/being-boring-is-hard/)[October 18, 2019](https://abovethelaw.com/2019/10/being-boring-is-hard/)

[Author, “The Incredible Shrinking Equity Ranks,”](https://abovethelaw.com/2019/10/the-incredible-shrinking-equity-ranks/?rf=1) [*Above the Law,*](https://abovethelaw.com/2019/10/the-incredible-shrinking-equity-ranks/?rf=1)[October 4, 2019](https://abovethelaw.com/2019/10/the-incredible-shrinking-equity-ranks/?rf=1) [Author, “The Guaranteed Marketing Solution®,” *Above the Law*, September 20, 2019](https://abovethelaw.com/2019/09/the-guaranteed-marketing-solution/)

[Interview, “Creating a Competitive Advantage with James Goodnow,” AZ Biz Link Podcast,](https://www.youtube.com/watch?v=3Mys2xiYCf4&feature=youtu.be) [September 25, 2019](https://www.youtube.com/watch?v=3Mys2xiYCf4&feature=youtu.be)

Quoted, “How Mid-Market Firms Can Actually Use AFAs,” *Law.com,* September 17, 2019 [Author, “The Accidental Ponzi Scheme,”](https://abovethelaw.com/2019/09/the-accidental-ponzi-scheme/) [*Above the Law*, September 6, 2019](https://abovethelaw.com/2019/09/the-accidental-ponzi-scheme/)

[Author, “LeClairRyan: Mistiming The End of the Legal Monopoly,”](https://abovethelaw.com/2019/08/leclairryan-mistiming-the-end-of-the-legal-monopoly/) [*Above the Law*, August 23,](https://abovethelaw.com/2019/08/leclairryan-mistiming-the-end-of-the-legal-monopoly/) [2019](https://abovethelaw.com/2019/08/leclairryan-mistiming-the-end-of-the-legal-monopoly/)

Quoted, “How Mid-Market Firms Should Pitch AFAs to Clients – Then Actually Use Them,” *Law.com,* August 22, 2019

Quoted, “Is the Billable Hour a Double-Edged Sword in Mid-Market Firms?” *Law.com,* August 15, 2019

[Author, “Another One Bites the Dust,”](https://abovethelaw.com/2019/08/another-one-bites-the-dust/) [*Above the Law*, August 9, 2019](https://abovethelaw.com/2019/08/another-one-bites-the-dust/)

[Author, “Why My Kids Don’t Want to be Lawyers,”](https://abovethelaw.com/2019/07/why-my-kids-dont-want-to-be-lawyers/) [*Above the Law*, July 26, 2019](https://abovethelaw.com/2019/07/why-my-kids-dont-want-to-be-lawyers/) [Author, “The War on Law Firms,”](https://abovethelaw.com/2019/07/the-war-on-law-firms/?rf=1) [*Above the Law*, July 12, 2019](https://abovethelaw.com/2019/07/the-war-on-law-firms/?rf=1)

Quoted, “One Size Does Not Fit All: Law Firm Subscription Plans Come In All Shapes and Sizes,” *ABA Journal,* July 1, 2019

[Author, “What Makes A Good Book of Business?”](https://abovethelaw.com/2019/06/what-makes-a-good-book-of-business/?rf=1) [*Above the Law*, June 28, 2019](https://abovethelaw.com/2019/06/what-makes-a-good-book-of-business/?rf=1) [Author, “What If Lawyers Ran Amazon?”](https://abovethelaw.com/2019/05/what-if-lawyers-ran-amazon/) [*Above the Law,*](https://abovethelaw.com/2019/05/what-if-lawyers-ran-amazon/)[May 17, 2019](https://abovethelaw.com/2019/05/what-if-lawyers-ran-amazon/)

Quoted, “How Big a Threat Are ALSPs to Mid-Market Firms,” *Law.com The Mid-Market Report,* May 10, 2019

[Author, “Why Lawyers Are Obsessed With Rankings,”](https://abovethelaw.com/2019/05/why-lawyers-are-obsessed-with-rankings/) [*Above the Law,*](https://abovethelaw.com/2019/05/why-lawyers-are-obsessed-with-rankings/)[May 3, 2019](https://abovethelaw.com/2019/05/why-lawyers-are-obsessed-with-rankings/) [Author, “Put Me In, Coach,”](https://abovethelaw.com/2019/04/put-me-in-coach/?rf=1) [*Above the Law*, April 5, 2019](https://abovethelaw.com/2019/04/put-me-in-coach/?rf=1)

[Author, “Axiom’s War on Biglaw,”](https://abovethelaw.com/2019/03/axioms-war-on-biglaw/) [*Above the Law*, March 8, 2019](https://abovethelaw.com/2019/03/axioms-war-on-biglaw/)

Quoted, “Law Firms Hiring CEOs Without Law Degrees Reignites Debate About Turning Over the Reins to Business Professionals,” *ABA Journal*, March 2019

Presenter, “Leadership in Law,” Brophy College Preparatory, February 28, 2019 [Author, “Why Innovation Dies in Law Firms,”](https://abovethelaw.com/2019/02/why-innovation-dies-in-law-firms/) [*Above the Law,*](https://abovethelaw.com/2019/02/why-innovation-dies-in-law-firms/)[February 22, 2019](https://abovethelaw.com/2019/02/why-innovation-dies-in-law-firms/) [Author, “Why Reason Isn’t Enough,”](https://abovethelaw.com/2019/02/why-reason-isnt-enough/) [*Above the Law,*](https://abovethelaw.com/2019/02/why-reason-isnt-enough/)[February 8, 2019](https://abovethelaw.com/2019/02/why-reason-isnt-enough/) Speaker, [James Goodnow “Business of Law Panel,”](https://www.event.law.com/legaltech/speaker/88064/james-goodnow) *Legalweek,* February 2019

Quoted, “’Change is a Mantra for Law Firms, But Will They Tune in?” *The American Lawyer,* January 30, 2019

[Author, “Law School Has Failed the Profession,”](https://abovethelaw.com/2019/01/law-school-has-failed-the-profession/) [*Above the Law,*](https://abovethelaw.com/2019/01/law-school-has-failed-the-profession/)[January 25, 2019](https://abovethelaw.com/2019/01/law-school-has-failed-the-profession/)

Interview, “Midsize Firms Used the Great Recession to Audition for Big Law’s Work,” *The American Lawyer*, January 11, 2019

[Author, “5 Steps Every Law Firm Leader Should Take Now to Prepare for 2019,”](https://abovethelaw.com/2019/01/5-steps-every-law-firm-leader-should-take-now-to-prepare-for-2019/?rf=1) [*Above the*](https://abovethelaw.com/2019/01/5-steps-every-law-firm-leader-should-take-now-to-prepare-for-2019/?rf=1)[*Law,*](https://abovethelaw.com/2019/01/5-steps-every-law-firm-leader-should-take-now-to-prepare-for-2019/?rf=1)[January 11, 2019](https://abovethelaw.com/2019/01/5-steps-every-law-firm-leader-should-take-now-to-prepare-for-2019/?rf=1)

Interview, “2019 Trends to Watch,” *AzBusiness Magazine*, January/February 2019 Interview, “Law Firm Leaders Speak,” *Law360*, December 19, 2018

[Author, “Getting It Right When We Get It Wrong,”](https://abovethelaw.com/2018/12/getting-it-right-when-we-get-it-wrong/?rf=1) [*Above the Law*, December 14, 2018](https://abovethelaw.com/2018/12/getting-it-right-when-we-get-it-wrong/?rf=1) [Author, “Dictators and Democracy in Biglaw,”](https://abovethelaw.com/2018/11/dictators-and-democracy-in-biglaw/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/11/dictators-and-democracy-in-biglaw/?rf=1)[November 30, 2018](https://abovethelaw.com/2018/11/dictators-and-democracy-in-biglaw/?rf=1)

Interview, “Pop Quiz, Monday with James Goodnow, President and Managing Partner at Fennemore Craig,” *Medium,* November 5, 2018

[Author, “Burnout, Flame Out, or Timeout?”](https://abovethelaw.com/2018/11/burnout-flame-out-or-timeout/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/11/burnout-flame-out-or-timeout/?rf=1)[November 2, 2018](https://abovethelaw.com/2018/11/burnout-flame-out-or-timeout/?rf=1)

Interview, “All About the Client: James Goodnow of Fennemore Craig, P.C.,” *Hire an Esquire*, November 2018

[Author, “Will This Become Biglaw’s App Store?”](https://abovethelaw.com/2018/10/will-this-become-biglaws-app-store/) [*Above the Law*, October 19, 2018](https://abovethelaw.com/2018/10/will-this-become-biglaws-app-store/) [Author, “Back to BigLaw’s Future,”](https://abovethelaw.com/2018/10/back-to-biglaws-future/) [*Above the Law,*](https://abovethelaw.com/2018/10/back-to-biglaws-future/)[October 5, 2018](https://abovethelaw.com/2018/10/back-to-biglaws-future/)

Interview, “Most Influential Phoenicians,” *AZ Foothills Magazine,* October 2018

[Author, “Dropping a Bomb on the Legal Monopoly,”](https://abovethelaw.com/2018/09/dropping-a-bomb-on-the-legal-monopoly/) [*Above the Law,*](https://abovethelaw.com/2018/09/dropping-a-bomb-on-the-legal-monopoly/)[September 21, 2018](https://abovethelaw.com/2018/09/dropping-a-bomb-on-the-legal-monopoly/) Author, “The Reverse Golden Rule,” *Above the Law*, September 7, 2018

[Author, “When VC Meets JD,”](https://abovethelaw.com/2018/08/when-vc-meets-jd/) [*Above the Law,*](https://abovethelaw.com/2018/08/when-vc-meets-jd/)[August 24, 2018](https://abovethelaw.com/2018/08/when-vc-meets-jd/)

Quoted, “Small Firm Struggles Make for Midsize Firm Growth,” *Law.com,* August 23, 2018 Interview, “Managing a Multigenerational Law Firm,” *Practical Law*

*Journal,* August/September 2018

[Author, “Biglaw is Turning Associates Into George Costanzas,”](https://abovethelaw.com/2018/08/biglaw-is-turning-associates-into-george-costanzas/) [*Above the Law,*](https://abovethelaw.com/2018/08/biglaw-is-turning-associates-into-george-costanzas/)[August 10, 2018](https://abovethelaw.com/2018/08/biglaw-is-turning-associates-into-george-costanzas/) Quoted, “The Big Four Threat is Real. Are You Ready?” *Law.com,* August 3, 2018

Author, “Law Potion #9,” *Above the Law*, June 29, 2018

[Author, “Mo Money, Mo Problems,”](https://abovethelaw.com/2018/06/mo-money-mo-problems-2/?rf=1) [*Above the Law*, June 15, 2018](https://abovethelaw.com/2018/06/mo-money-mo-problems-2/?rf=1)

Speaker, 2018 Legal Executive Forum, Thompson Reuters Legal Executive Institute, New York, New York, June 7, 2018

[Author, “A Crisis of Confidence in Law Firms,”](https://abovethelaw.com/2018/06/a-crisis-of-confidence-in-law-firms/?rf=1) [*Above the Law*, June 1, 2018](https://abovethelaw.com/2018/06/a-crisis-of-confidence-in-law-firms/?rf=1) Quoted, “40 Under 40,” *Phoenix Magazine,* June 2018

[Author, “In Defense of More Sizzle, Less Steak”](https://abovethelaw.com/2018/05/in-defense-of-more-sizzle-less-steak/) [*Above the Law*, May 18, 2018](https://abovethelaw.com/2018/05/in-defense-of-more-sizzle-less-steak/) [Author, “(Don’t Just) Show Me the Money!”](https://abovethelaw.com/2018/05/dont-just-show-me-the-money/) [*Above the Law,*](https://abovethelaw.com/2018/05/dont-just-show-me-the-money/)[May 4, 2018](https://abovethelaw.com/2018/05/dont-just-show-me-the-money/)

Interview, “James Goodnow Breaks Ground as Millennial Leader in Law,” *AZ Big Media*, April 27, 2018

Interview, “Employers Say Accommodating Millennials is a Business Imperative,” SHRM, April 26, 2018

[Author, “A Letter to an Incoming Associate,”](https://abovethelaw.com/2018/04/a-letter-to-an-incoming-associate/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/04/a-letter-to-an-incoming-associate/?rf=1)[April 20, 2018](https://abovethelaw.com/2018/04/a-letter-to-an-incoming-associate/?rf=1) [Author, “Moneyball Meets Attorney Recruitment,”](https://abovethelaw.com/2018/04/moneyball-meets-attorney-recruitment/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/04/moneyball-meets-attorney-recruitment/?rf=1)[April 6, 2018](https://abovethelaw.com/2018/04/moneyball-meets-attorney-recruitment/?rf=1)

Interview, “Career Advice with James Goodnow, Managing Partner, Fennemore Craig,” *LawJobs.com,* March 26, 2018

[Author, “Blinded by the Benjamin’s?,”](https://abovethelaw.com/2018/03/blinded-by-the-benjamins/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/03/blinded-by-the-benjamins/?rf=1)[March 23, 2018](https://abovethelaw.com/2018/03/blinded-by-the-benjamins/?rf=1) [Author, “Being John Quinn,”](https://abovethelaw.com/2018/03/being-john-quinn/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/03/being-john-quinn/?rf=1)[March 9, 2018](https://abovethelaw.com/2018/03/being-john-quinn/?rf=1)

Interview, “Exclusive: Tech-minded Millennial Named Big Law Firm CEO After Starting as File Clerk,” *Phoenix Business Journal*, March 7, 2018

Quoted, “The Millennial Who is Now Running an NLJ 500 Firm,” *The American Lawyer,* March 2, 2018

[Author, “The Most Important Law Firm You’ve Never Heard Of,”](https://abovethelaw.com/2018/02/the-most-important-law-firm-youve-never-heard-of/?rf=1) [*Above the Law*, February 23,](https://abovethelaw.com/2018/02/the-most-important-law-firm-youve-never-heard-of/?rf=1) [2018](https://abovethelaw.com/2018/02/the-most-important-law-firm-youve-never-heard-of/?rf=1)

[Author, “Why Are You a Lawyer, And Why Are You Here?”](https://abovethelaw.com/2018/02/why-are-you-a-lawyer-and-why-are-you-here/?rf=1) [*Above the Law*, February 9, 2018](https://abovethelaw.com/2018/02/why-are-you-a-lawyer-and-why-are-you-here/?rf=1) [Author, “Changing the Face of Law,”](https://abovethelaw.com/2018/01/changing-the-face-of-law/?rf=1) [*Above the Law,*](https://abovethelaw.com/2018/01/changing-the-face-of-law/?rf=1)[January 12, 2018](https://abovethelaw.com/2018/01/changing-the-face-of-law/?rf=1)

[Author, “Smash or Be Smashed,”](https://mydigitalpublication.com/publication/?i=468761&ver=html5&utm_source=sendinblue&utm_campaign=AAL_PHX_VOL10NO1__A&utm_medium=email&%22%7Bissue_id%3A468761%2Cpage%3A0%7D%22) [*Attorney at Law*, January 2018](https://mydigitalpublication.com/publication/?i=468761&ver=html5&utm_source=sendinblue&utm_campaign=AAL_PHX_VOL10NO1__A&utm_medium=email&%22%7Bissue_id%3A468761%2Cpage%3A0%7D%22)

[Author, “The ‘Culture Card’ In Law Firms,”](https://abovethelaw.com/2017/12/the-culture-card-in-law-firms/?rf=1) [*Above the Law,*](https://abovethelaw.com/2017/12/the-culture-card-in-law-firms/?rf=1)[December 15, 2017](https://abovethelaw.com/2017/12/the-culture-card-in-law-firms/?rf=1) [Author, “Sedgwick: Death by Billable Hours,”](https://abovethelaw.com/2017/12/sedgwick-death-by-billable-hours/?rf=1) [*Above the Law,*](https://abovethelaw.com/2017/12/sedgwick-death-by-billable-hours/?rf=1)[December 1, 2017](https://abovethelaw.com/2017/12/sedgwick-death-by-billable-hours/?rf=1)

Interview, “The Next Frontier for Virtual Reality: Courtrooms,” *Bloomberg Law*, November 18, 2017

[Author, “King Kong is Coming to Crush Your Practice with a Calculator,”](https://abovethelaw.com/2017/11/king-kong-is-coming-to-crush-your-practice-with-a-calculator/?rf=1) [*Above the Law*,](https://abovethelaw.com/2017/11/king-kong-is-coming-to-crush-your-practice-with-a-calculator/?rf=1) [November 17, 2017](https://abovethelaw.com/2017/11/king-kong-is-coming-to-crush-your-practice-with-a-calculator/?rf=1)

[Author, “Biglaw’s Blockbuster Moment,”](https://abovethelaw.com/2017/11/biglaws-blockbuster-moment/?rf=1) [*Above the Law,*](https://abovethelaw.com/2017/11/biglaws-blockbuster-moment/?rf=1)[November 2017](https://abovethelaw.com/2017/11/biglaws-blockbuster-moment/?rf=1)

Quoted, “Millennials Won’t Destroy Your Law Firm. Can They Save It?” *The American Lawyer*, October 23, 2017

[Author, “Saving Biglaw,”](https://abovethelaw.com/2017/10/saving-biglaw/?rf=1) [*Above the Law,*](https://abovethelaw.com/2017/10/saving-biglaw/?rf=1)[October 6, 2017](https://abovethelaw.com/2017/10/saving-biglaw/?rf=1)

[Author, “Millennial Lawyers Are Invading and Are Ready to Eat Your Lunch – With a](http://legalcommentator.com/pdf/AZAttorneyMillennialarticleOctober2017.pdf) [Latte,”](http://legalcommentator.com/pdf/AZAttorneyMillennialarticleOctober2017.pdf) [*Arizona Attorney,*](http://legalcommentator.com/pdf/AZAttorneyMillennialarticleOctober2017.pdf)[October 2017](http://legalcommentator.com/pdf/AZAttorneyMillennialarticleOctober2017.pdf)

Quoted, “Martin Shkreli Should Have $5 Million Bail Revoked For Harassing Hilary Clinton, Others, Prosecutors Say,” *The Washington Post*, September 8, 2017

Quoted, “Increase Productivity With These 11 Tested Hacks,” active.collab, September 2017

Quoted, “Martin Shkreli is Found Guilty of Three of Eight Securities Fraud Charges,” *The Washington Post*, August 4, 2017

Quoted, “Martin Shkreli Faces Up to 20 Years in Prison. Here Are 6 Things to Know About His Trial,” Mic, July 31, 2017

Quoted, “Defense in ‘Pharma Bro’ Martin Shkreli Case to Rest Without Calling Witnesses,” *The Washington Post*, July 25, 2017

Interview, “Shkreli Has Days to Decide Whether to Take Stand at Trial,” *Bloomberg News,* July 21, 2017

Quoted, “Shkreli Trial Veers From Securities Fraud Evidence to Soap Opera,” *Bloomberg News*, July 17, 2017

Quoted, “The Fascinating Legal Argument at the Heart of the Martin Shkreli ‘Pharma Bro’ Trial,” *The Washington Post,* July 8 2017

Quoted, “Ten Ways To Survive and Thrive With Millennials in the Workplace – The Good, The Bad, and The Head-Scratchers,” *New Boston Post,* June 23, 2017

Quoted, “Consider Work-Life Balance Issues Before Law School,” *U.S. News & World Report,* June 22, 2017

Interviewed, “Millennials Take Dynamite to Boardroom Myths About Their Generation,” Yahoo Finance, June 15, 2017

Quoted, “Has the American Dream Changed?” Builder, June 13, 2017

Quoted, “Millennial Employees Are a Lot More Loyal Than Their Job-hopping Stereotype,” CNBC, May 10, 2017

Quoted, “Are Big Law Associates Less Concerned With Diversity Than Their Partners?” *Bloomberg Law*, April 14, 2017

Quoted, “Four Negotiation Tactics Leaders (And Lawyers) Can Use to Their Advantage,” *Forbes*, March 7, 2017

[Co-author, “What Drives Me Crazy About Lawyers? How Much Time Do You Have?”](http://www.azattorneymag-digital.com/azattorneymag/201703/?pg=29&pg29) [*Arizona*](http://www.azattorneymag-digital.com/azattorneymag/201703/?pg=29&pg29)[*Attorney*, March 2017](http://www.azattorneymag-digital.com/azattorneymag/201703/?pg=29&pg29)

Quoted, “Does Virtual Reality Belong in the Classroom?” *The Am Law Litigation Daily,* February 24, 2017

Interview, “Millennials Challenge Workplace Standards, Attitudes,” GoodCall, December 7, 2016

Quoted, “Best LSAT Advice From Lawyers,” *Magoosh LSAT Blog,* October 27, 2016

Quoted, “Born In Between Generations? Here’s How it Can Help Your Career,” *Fast Company,* September 17, 2016

[Author, “How Business Leaders Can Attract and Motivate Millennial Workers,”](https://www.forbes.com/sites/forbeslegalcouncil/2016/09/01/how-business-leaders-can-attract-and-motivate-millennial-workers/#75b25a1858aa) [*Forbes*,](https://www.forbes.com/sites/forbeslegalcouncil/2016/09/01/how-business-leaders-can-attract-and-motivate-millennial-workers/#75b25a1858aa) [September 1, 2016](https://www.forbes.com/sites/forbeslegalcouncil/2016/09/01/how-business-leaders-can-attract-and-motivate-millennial-workers/#75b25a1858aa)

Quoted, “How to Prevent Millennials From Burning Out at Work,” *CIO,* August 10, 2016

Quoted, “Brexit Vote’s Effect Unclear on Arizona Economy, But Some Impact Expected,” KTAR News, June 24, 2016

Co-Author, “Arizona Tort Law Handbook,” *State Bar of Arizona*

[JamesGoodnow.bio](https://jamesgoodnow.bio/)

[James Goodnow Facebook](https://www.facebook.com/profile.php?id=1156877897&paipv=0&eav=AfbINGZmYvFHEyh5cBcRXwneBn0L0ZydtPIaos2WWZWtyW1erfx6x6J10eqBaoJI6qc&_rdr) [James Goodnow on FindLaw](https://lawyers.findlaw.com/profile/view/3669492_1)

[James Goodnow Entrepreneur Magazine Author Bio](https://www.entrepreneur.com/author/james-goodnow) [James Goodnow Above The Law Author Bio](https://abovethelaw.com/author/jamesgoodnow/)

[James Goodnow interview on InBusiness Greater Phoenix](https://inbusinessphx.com/in-business/james-goodnow)

# PROFESSIONAL AND COMMUNITY ACTIVITIES

Member, State Bar of Arizona

Member, Board of Directors, National Kidney Foundation of Arizona (Immediate Past Chair) Member and Class Captain, Brophy Prep Alumni Association

Member, Board of Directors, Make-A-Wish® Arizona

Former Judge Pro Tempore, Maricopa County Superior Court

Former Member, Board of Directors, Arizona Center for the Blind and Visually Impaired

# ADMISSIONS

Arizona New York

District of Columbia (inactive) Colorado

Illinois

U.S. District Court, District of Arizona

U.S. Court of Appeals, District of Columbia

U.S. Court of Appeals, Ninth Circuit

Follow [James Goodnow on Twitter](https://x.com/jamesgoodnow)