MARC H. LAMBER

Pronouns: he/him

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“

Never, never, never give up.

-Winston Churchill

**MARC H. LAMBER**

”

Marc focuses his practice on plaintiffs’ catastrophic injury and wrongful death litigation. He formed the [plaintiff personal injury](https://lambergoodnow.com/) practice at Fennemore and has built it into the strong and innovative practice it is today.

Marc chose personal injury law after spending several years as a defense attorney. He wanted the opportunity to work on a more personal level with clients, and saw personal injury law as the best outlet. Marc has represented thousands of accident victims and their families, resulting in hundreds of successful jury trials, arbitrations, mediations and settlements. He has not only recovered tens of millions of dollars for his clients, he also has proudly forged bonds with them and their families that he expects to endure a lifetime.

Marc is frequently featured on national, regional and local media for comment on legal issues and other current affairs. Marc has been featured on the cover of *AZ Business Magazine* as one of The Top 100 Lawyers in Arizona and highlighted by *Newsweek* as one of the “20 Leaders Plaintiffs’ Trial Lawyers.” Marc has appeared on CNN, [Good Morning America](https://vimeo.com/106224539/ed1f9d66dc), [Today](http://www.today.com/parents/kids-slain-gun-instructor-girl-9-who-shot-their-dad-1D80143746?cid=sm_t_main_1_20140912_31501106), Fox News, CBS News, [Apple.com](http://legalcommentator.com/pdf/apple-ipad-in-business-profiles-fennemore-craig.pdf), *USA Today*, and [*Above the Law*](http://abovethelaw.com/2015/10/todays-tech-how-biglaw-litigators-use-3d-printing/#disqus_thread)*.* Marc belongs to several [Chamber of](https://carefreecavecreek.org/directory-business/listing/lamber-goodnow-injury-lawyers/) [Commerce](https://carefreecavecreek.org/directory-business/listing/lamber-goodnow-injury-lawyers/) organizations.

When not working, Marc spends his time with his wife and sons.

# EDUCATION

J.D. New York University School of Law

B.A., *cum laude*, General Studies (Biology, Chemistry and Spanish) University of Arizona

# AREAS OF PRACTICE

**OTHER EXPERIENCE**

Business and Personal Injury Torts Commercial Law

Litigation

[Motorcycle Accidents](https://lambergoodnow.com/phoenix/motorcycle-accident-lawyer/)

[Truck and Tractor-Trailer Accidents](https://lambergoodnow.com/phoenix/truck-accident-lawyer/) [Wrongful Death Matters](https://lambergoodnow.com/phoenix/wrongful-death-lawyer/)

Plaintiff Personal Injury Business Litigation Professional Liability

# AWARDS AND HONORS

*Best Lawyers in America®,* Personal Injury Litigation, 2012-2022 and 2024

*Southwest Super Lawyers®,* 2012-2021

AZ Business Leaders 2020, *AZ Business Magazine,* 2020 AZ Business Leader 2019, *AZ Business Magazine*, 2019 2015 Top Lawyers in Arizona, *AZ Business Magazine*

Top Valley Lawyers – Personal Injury, *North Valley Magazine,* 2013

*Benchmark: Plaintiffs*, Local Litigation Star, 2012-2013

Selected for *Madison Who’s Who Among Executives and Professionals*

One of 20 Leaders Plaintiffs’ Trial Network, *Newsweek*

12 of America’s Techiest Lawyers, *American Bar Journal*

AV® Preeminent™ Peer Review Rated (the highest rating available), by Martindale-Hubbell

# ARTICLES AND PRESENTATIONS

Author, “Health & Safety: New federal rules requiring rear passenger seatbelt warnings have no teeth,” Arizona Daily Star, January 6, 2025

Author, “Let’s get behind Tempe’s Operation Slow Down,” Daily Independent, January 19, 2024

Author, “Staying alert, knowing the law and saving lives at Lake Pleasant,” Arizona Digital Free Press, August 2, 2023

Featuring, “5 ways Chat GPT could revolutionize the law profession,” AZ Big Media, August 2, 2023

Author, “Keep your teen safe and alive on Arizona roads this July 4,” AZ Big Media, July 3, 2023

Featuring, “Drivers warned of automatic admission of guilt that means running a red light will cost more than a fine,” The U.S. Sun, July 25, 2023

Author, “A meaningful change to Arizona’s traffic laws that could save lives,” Queen Creek Sun Times, April 23, 2023

Author, “If you indulge with cannabis don’t get behind the wheel afterward,” Arizona Digital Free Press, April 20, 2023

Author, “Arizona could become transportation utopia with self-driving cars, but we’re not there yet,” Queen Creek Sun Times, March 26, 2023

Author, “Meaningful change to Arizona’s traffic laws could save lives,” Arizona Capitol Times, March 24, 2023

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Author, “Can “Quiet Quitters” Be Fired? Yes, But Be Careful!” inBusiness, October 1, 2022

Author, “Here’s how self-driving cars put Arizona traffic laws to the test,” AZ Big Media, September 30, 2022

Featuring, “Pandemic contributes to “quiet quitting” as workers seek work/life balance,” KOLD, September 28, 2022

Author, “Local illustrations of a burgeoning high-tech marketplace in the Phoenix metropolitan area,” Arizona Digital Free Press, September 16, 2022

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Quoted, “Are private businesses liable for unmasked, unvaccinated customers?,” *AZ Big Media*, May 25, 2021

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[Interview, “CAN’T BLOCK: President Trump Told He CAN’T Block Critics on Twitter,” Fox 10](https://www.youtube.com/watch?reload=9&v=1kQrnC2fa_0) [Phoenix, July 10, 2019](https://www.youtube.com/watch?reload=9&v=1kQrnC2fa_0)

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Interview, “Here’s How Social Media Can Get You Into Trouble,” *Arizona Business Magazine*, May 24, 2018

[Interview, “Uber Stops Self-Driving Program in AZ,” ABC 15, May 18, 2018](https://vimeo.com/fennemorecraig/review/271713483/cdff833117)

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[Interview, “Punishment for Starting Wildfires,” ABC 15, May 14, 2018](https://vimeo.com/fennemorecraig/review/270145543/6a1ab7b3e8) [Interview, “Car Safety,” Fox 10, May 1, 2018](https://vimeo.com/fennemorecraig/review/267639243/eee169740b)

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# ADMISSIONS

Arizona Colorado Illinois

New York

U.S. District Court, District of Arizona

U.S. Court of Appeals, Ninth Circuit